

PRODUCT SUPPORT

In addition to an original and distinctive fount, by listing Vedett Extra Blond on draught, our customers will receive a range of unique display items, elegant glassware, drip mats and tent cards.

Contact your regional Vedett representative for full details of all merchandise available.

Vedett Extra Blond is also available in 24 x 33cl bottles.

For trade enquiries, contact:



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VEDETT

EXTRA  BLOND

IMPORTED
PREMIUM LAGER
NOW AVAILABLE
ON DRAUGHT

www.vedett.be



just what is...

VEDETT

EXTRA BLOND

- ★ Vedett Extra Blond is currently the fastest growing beer brand in Belgium
- ★ Distinctive, alternative and very cool, Vedett Extra Blond is a hoppy and refreshing 5% abv pilsner
- ★ The beer enjoys an incredibly loyal brand following, thanks in no part to it's unique, quirky, retro style
- ★ Until now, Vedett Extra Blond has only been available in the UK in bottles and it's on the back label that the brands core message can be found: Vedett translates literally as "star" and every back label features an image that has been uploaded to Vedett.com allowing individual consumers to become a "Vedett"
- ★ **The launch of Vedett Extra Blond on draught is an exclusive to the UK!**

what you need to know

- ★ **APPEARANCE** Light and Golden
- ★ **ABV** 5%
- ★ **KEG SIZE** 30 litres
- ★ **TASTE** Vibrant, crisp and lightly hopped
- ★ **AROMA** Pleasant lemony fragrance with a creamy maltiness
- ★ **GLASSWARE** Branded pint and 1/2 pint glassware

